



Financial traders find their voice with Telstra

16 September, 2015 SINGAPORE – Telstra today announced the latest addition to its Global Financial Trading Solutions portfolio - Telstra Trader Voice. This intelligent IP-enabled voice trading solution now completes Telstra's offering of both electronic and voice based trading for its customers.

Trader Voice runs on Telstra's reliable, low latency network, which recently received the highest product scores from Gartner¹, in two out of four use cases, High Capacity Network and Low Latency, within Asia Pacific.

Following its investment into global voice communications company, enepath, Telstra's Trader Voice provides all the functions of a dealer board using innovative software with cost effective and utility based payment models.

Nine Masts Capital, a Hong Kong based asset manager with 20 trading desks, is an existing enepath customer that has recently upgraded to enepath's new desktop interface, "the Tablet", which is available through Telstra.

Elaine Davis, Nine Masts COO said, "enepath offers a secure, adaptive and cost effective telephony solution combining standard global telephone services with trading desk connectivity across Asia. The solution also further enhances our BCP plans by improving connectivity abilities through the hosted option."

Matthew Lempriere, Global Head of Financial Services at Telstra commented on how Trader Voice will help to transform the use of voice inside and outside the trading room.

"The global financial services industry has, for too long, been constrained by having to be in a physical location or doing business based on investment decisions, which were made five years ago," Lempriere said.

"There has been a real need to drive change and provide traders with full control of their voice communication and compliance needs, in an industry where voice technology continues to be a critical medium for managing trading transactions. We have recognised that innovation comes from changing the way the banks are able to take advantage of voice trading technologies, with new service and pricing models which enable them to work in a whole new way – whether it's a small desk or a global trading house.

"Today's organisations have to operate with lower IT budgets, and need to find new ways to reduce CAPEX while meeting business needs. Telstra Trader Voice helps firms to leverage generic IP technology to provide generic voice to support both front and back office staff, assisting with the enhancement of trader productivity, drive agility, the improvement of cost efficiencies and increased security," he added.

Trader Voice is available now with Telstra demonstrating the solution at booth #3 at the [FIX Trading Community™ Singapore Conference](#) on 17th September, 2015.

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¹ *Critical Capabilities for Network Services, Asia/Pacific, July 2015*

